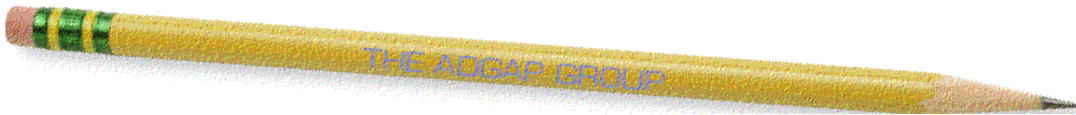


A brief history of AdGap



The gifts of a rickety pencil hot-stamping machine sparked the birth of AdGap in 1964.

We got our start selling imprinted pencils to small business in order to support the works of a nonprofit community. From these unlikely roots, we've evolved into a leading provider of integrated marketing solutions to the Fortune 100, with \$40 million in annual sales, 135 employees in nearly 30 offices around the U.S., and key supplier-partners around the globe.

Nearly half of AdGap is owned by its employees. Ten years ago, we adopted an ESOP, or Employee Stock Ownership Plan, to both recognize and cultivate the grassroots involvement that has always been the linchpin of our success.

Our principal executive office is in San Diego, California. Our operations and fulfillment center is in Visalia, in California's Central Valley.

AdGap is a California "C" corporation.