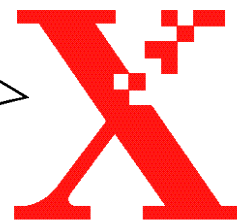


*AdGap really dug  
into my marketing problem.  
Their direct mail campaign  
designed to get people to  
our website yielded over 250,000  
EXTRA visits to our site.  
We are extremely  
pleased.*



**THE DOCUMENT COMPANY**  
**XEROX**

Our partnership with Xerox began in the early 1980's. Throughout the years we have helped the top manufacturer of copier equipment promote and extend their brand, communicate with their clients, and learn more about their customers. Integrated solutions provided to Xerox include:

- Motivational campaigns to top resellers, sales reps and prospects
- Two online stores of branded merchandise
- Dimensional mail campaigns for both internal and external customers
- Custom musical compact discs
- Custom apparel
- Surveys of internal and external customers
- Extensive development of sub brands and graphic identities

*Quote from Sue Ogle, DSSS Business, Services Manager, Xerox Corporation*